

The Elegance of Stone,  
the Ease of Brick.




The Rock Series

*Beauty*



**Hanson**

*The face of brick™*



## Unique, dramatic and affordable. That rocks!

With the Hanson Rock Series, helping your customers make a unique and affordable statement for the inside and outside of their home has never been easier. They'll enjoy the look and luxury of natural stone at a fraction of the cost. You'll benefit in the ease of installation and knowing that you are offering your clientele great beauty, value and efficiency. And talk about choices! Homebuyers can express their unique style by selecting from a wide range of sizes, colors and textures. From Old World Rustic to Classic Country and Clean Contemporary, there's a look and feel every individual homebuyer can cherish for years. The only limit is their imagination.

Are your customers aware of this simple, yet beautiful choice for their home?



*Hillstone*

## No waste. Less time. More profit.

Offering your customers better design and lower cost is just the beginning. It's the ease of installation that is also making our Rock Series such a popular choice. Delivered in standardized pieces, the product is easy to move and less expensive to work with than natural stone. There's no cutting or chipping to take up valuable time and budget, so your masons can install it efficiently. The Rock Series generates practically no waste and results in a cleaner, more productive job site. Your clients will appreciate the cost-savings, while thanking you for creating such an exciting, unique effect.

*Luxury*

## The smiles say it all.

More and more homeowners are loving the dramatic, natural look they get from Hanson Rock series. Is it the variety of sizes and options they can choose from? Is it because they can use it throughout the home, or as accents with other brick? Is it because it's easier to install and less expensive than natural stone? Or is it because they save on energy costs and maintenance while profiting from their investment in Rock Series products? No matter how you look at it, the answer is yes.



*Ashlar accented by Winslow Brick*

*©*

## Leave a lasting impression.

Hanson's Rock Series products are made using only the finest Texas Limestone - mined from our own quarries. No wonder they reflect the rich history and rugged landscape of the Lone Star State. These products not only look like natural stone, they are also perfectly weathered to take whatever nature can throw at them. Rain, ice, hail, sun, you name it\*. And because Hanson is the largest brick manufacturer in North America, you can be assured our quality and consistency will result in a look that will last. Our 101-year Century Plus transferable warranty backs it up.



*River Rock*



*Texas Stone*

*Elegance*

\* Hanson Rock Series products meet or exceed some of the toughest ASTM specifications for Severe Weather.

# Four beautiful choices.

Our Rock Series is available in River Rock, Texas Stone, Hillstone and Ashlar styles, in a variety of colors. Mixing styles and colors is a practical way to create unique, dramatic looks to showcase your individual taste.

| Product     | Face        | Edge                      | Size                                       |
|-------------|-------------|---------------------------|--|
| Hillstone   | Broken face | Straight edges            | 3' x 10'                                   |
| River Rock  | Broken face | Tumbled edges             | 3' x 10'                                   |
| Texas Stone | Broken face | Tumbled edges             | 3' H x random lengths between 4' and 16'   |
| Ashlar      | Broken face | Tumbled or straight edges | 4 sizes: 8' x 16' 8' x 8' 4' x 16' 4' x 8' |

## Styles



**Hillstone**  
Straight-edged brokenface



**River Rock**  
Tumbled uniform lengths



**Texas Stone**  
Tumbled varying lengths



**Ashlar**  
Varying sizes, available in tumbled or straight edges

color correction FPO

## Colors



White



Original



Buff



Light Grey



Brown



Sand

Special Order colors available are Dark Grey, Beige, Coral and Plum.



*Style*

## How to excite more customers.

Hanson Rock Series products take the hassle and high cost out of building a rock style home - while giving homebuyers the opportunity to mix blends, textures, details and accents. Just think how the exciting look of our Rock Series products will attract more homebuyers to the homes you build. To find out more, please contact your Authorized Hanson Representative, call us toll-free at 1-877-HANSON8 or visit us online at [www.hansonbrick.com](http://www.hansonbrick.com).



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